



**BLG 368E**  
**Operations Research**  
**(Yöneylem Arařtırması)**

**2013-2014**

**Dr. Serkan Türkeli**



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# Course Resources

- All relevant class information is presented on the BLG368E web site.

<http://ninova.itu.edu.tr>

- Check the web site at least once every three days for updates.



**Scope, Purpose and Description**

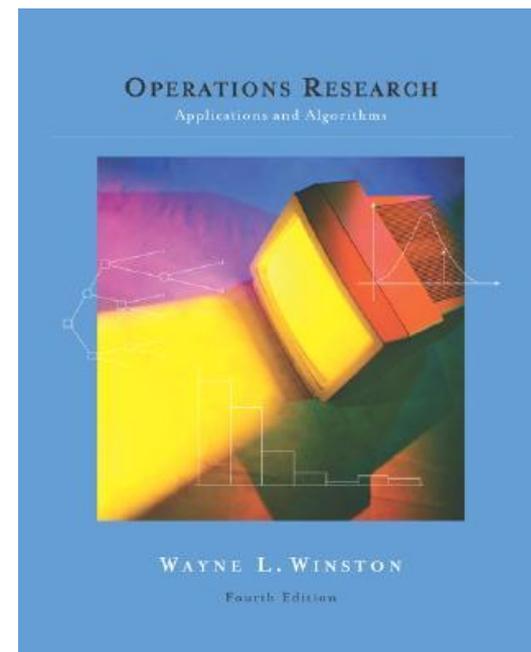
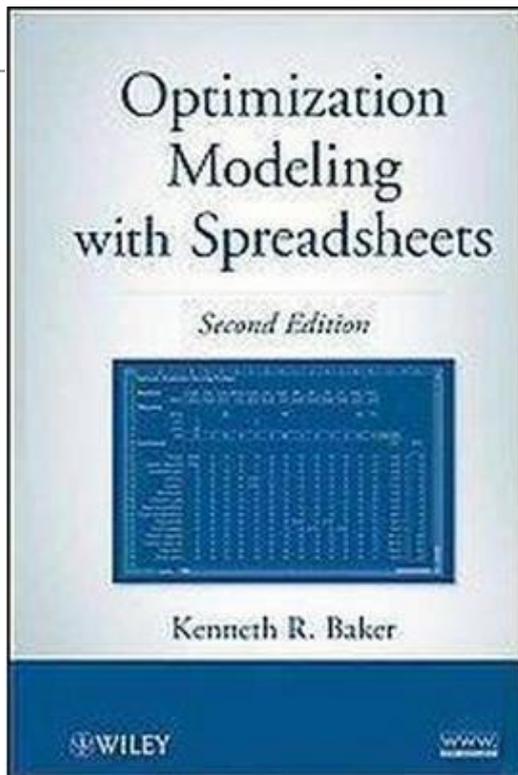
Optimization is the mathematical discipline which is concerned with finding the maxima and minima of functions, possibly subject to constraints. This course provides the student with a collection of optimization modeling and solution tools that can be useful in a variety of industries and functions. Students will learn linear programming, nonlinear programming, integer programming, and combinatorial programming. The course emphasizes the use of spreadsheets and expands the student's capabilities in using Risk Solver Platform software

## Required Readings

Optimization Modeling with Spreadsheets  
(Second Edition) by Kenneth Baker, 2011 (John  
Wiley & Sons)

Winston W.L. (2004) "Operations Research:  
Applications and Algorithms"

Prof. Dr. İlker Topçu Ders Notları



**Grading  
Criteria**

Students will be evaluated using the following criteria:  
**Homework, Active, Meaningful Participation, 25%**  
Midterm 35%  
**Final 40%**

Note: To pass this course you must get at least 40% in the final exam.

**Attendance Policy**

70% attendance is compulsory.

**Late submission of assignments/homework**

– Not accepted one week after the due date.

# What will I be doing in BLG368E?

- Attend lectures as much as you can.
- Read at least **70 pages** per week.
- Take weekly compass **quizzes**
- Solve two programming **assignments** by myself.
- Take **one midterm** exam.
- Study the lecture notes and lab material.
- Study old exams.
- Examine the class web-page at least once every three days.
- And to top it all off..... Take the **final exam**.

If you do not agree with one of the rules post here, please drop course...

| <b><u>Course Schedule</u></b> |  |
|-------------------------------|--|
| <b>Week 1:</b>                | <b>Introduction and Overview</b><br>Course Introduction<br>Student Introduction<br><b>Introduction to Optimization</b><br><b>Introduction to Spreadsheet Models for Optimization</b> |
| <b>Week 2:</b>                | <b>Linear Programming: Allocation, Covering, and Blending Models</b>   |
| <b>Week 3:</b>                | <b>Linear Programming: Network Models-Special Network Models</b>   |
| <b>Week 4:</b>                | <b>Linear Programming: Network Models-General Network Models</b>   |
| <b>Week 5:</b>                | <b>Sensitivity Analysis in Linear Programs</b>   |
| <b>Week 6:</b>                | <b>Patterns,<br/>Nonlinear Programming Models</b>  |
| <b>Week 7:</b>                | <u>Midterm1</u>  |

|                 |  |
|-----------------|--|
| <b>Week 8:</b>  | <b>Portfolio Model</b>   |
| <b>Week 9:</b>  | <b>Integer Programming: Binary Choice Models</b>   |
| <b>Week 10:</b> | <b>Integer Programming: Logical Constraints<br/>Location Models</b>                        |
| <b>Week 11:</b> | <b>Nonlinear Programming</b>   |
| <b>Week 12:</b> | <b>Heuristic Solutions with the Evolutionary<br/>Solver- Traveling Salesperson Problem</b> |
| <b>Week 13:</b> | <b>Cluster Analysis</b>  |
| <b>Week 14:</b> | <b>Final</b>   |

# Objectives and Goal

At the end of this course, students will be able to

- Translate a verbal or graphical description of a decision problem into a valid optimization model (by identifying variables, constraints, and an objective function)
- Interpret the meaning and assess the validity of a particular optimization model.
- Express a given optimization model in an Excel spreadsheet.
- Find solutions to optimization problems using the most appropriate algorithm.
- Perform sensitivity analysis by tracing the effects of varying a parameter on the optimal decision variables and the objective function.

# Introductions

- Tell us the following about yourself
  - Your name
  - Where do you work and in what capacity?
  - Why are you taking this class?
  - What are you hoping to get out of this class?

# First assignment

- How do you define problem? Define problem solving process.
- What is the meaning of decision? Define bounded rationality.
- Prepare at least 10 slide presentation. **Students will be randomly selected for each presentation date.**

Bir sorunu nasıl tanımlıyorsunuz? Sorun nedir? Çözüm aşamaları nelerdir? (Derse katılımınız ve örnek soruların çözümü ile yapılacaktır)

- Karar nedir? Kısıtlı rasyonellik nedir?  
(Herkes 10 slayttan oluşan sunum hazırlayacak, rastgele seçilen bir öğrenci derste sunum yapacaktır)

# Contact

|             |   |
|-------------|---|
| Contact:    | Dr. Serkan Türkeli<br>E-posta: <a href="mailto:serkanturkeli@yahoo.com">serkanturkeli@yahoo.com</a><br><a href="mailto:sturkeli@itu.edu.tr">sturkeli@itu.edu.tr</a> |
| Office hour | Tuesday 9.30-12.30 (Please send an email for appointment)   |