

DAY ONE

Introduction • HDDSLRs • Audio • Gear

KEYS TO A SUCCESSFUL FILM

- Content is King
- Concept / Story / Screenplay
- Emotion

PHOTOGRAPH VS. MOTION PICTURE



THE PHOTOGRAPH

- A Still Image
- “The Decisive Moment”
- Has no set duration
- Can live on simple beauty alone



MOTION PICTURE

- Set duration that is seldom stopped or studied like a photograph
- Audience is generally more passive
- Whole is greater than individual parts
- Visual is just one of many layers

PHOTOGRAPHER VS. DIRECTOR

Solo	Collaborative
Reactive	Proactive
Limited Gear	Large Production

KEY BUILDING BLOCKS

- Story / Concept
- Motion
- Sound
- Editing

STORY

- The success of a film will always depend on the concept or story and how effectively it is told to its audience

MOTION

- Motion is an integral part of the movie making process, it keeps the viewer engaged and helps to tell the story
- Light can also be in constant motion itself

SOUND

- Sound effects, dialogue, and music are half of the movie going experience

EDITING



EQUIPMENT

- Know what tools are available
- “Just because you have a tool does not mean you need to.”



CAMERA SUPPORT GEAR

- Tripod
- Fluid Heads
- Sliders
- Dolly
- JIB
- Steadicam

TIME MANAGEMENT

- K.I.S.S.
- Keep in mind there are a lot of different considerations when setting up and pulling off a shot - consider the risk vs. reward of setting up a complex shot vs several more simple shots

“REVERIE”

Canon 5D MKII

“REVERIE”

BTS